



SPONSORSHIP OPPORTUNITIES

Become a sponsor of the Water Leadership Institute!

The program: In its 15th year, Water Leadership Institute (WLI) is WEF's premier leadership offering. Through WLI, WEF strengthens the water sector and its workplaces by growing our sector's leaders. This intensive program lasts seven months and culminates in a workshop, reception, and graduation at WEFTEC.

Our 2026 participants: Our selective application process yielded 85 enthusiastic participants with diverse job types and organizations. The class includes operators, engineers, consultants, manufacturers, regulators, and more. 70% are in supervisory positions.

Why sponsor:

- Build early, meaningful connection with emerging water leaders, many of whom will become future decision-makers
- Invest in rising talent
- Get your name out to over 500 alumni

Contact your WEF account executive today:

- Jenny Grigsby | jgrigsby@wef.org | 1-703-474-3418
- James Harrison | JHarrison@wef.org | 1-703-684-2424
- Trent Nole | trole@wef.org | 1-703-684-2446
- Shawana Spotwood | sspotwood@wef.org | 1-703-684-2453



Questions on WLI?:

- Contact WLI@wef.org or visit www.wef.org/wli

Sponsorship Opportunities

Platinum Reception Sponsor

Exclusive - just one available

Member: \$6,000 | Non-Member \$7,000



- Reception Saturday Sept. 26th, 5 - 8 pm at Fulton Alley:
 - All alumni and current participants are invited to this reception the night before the workshop/graduation; anticipated attendance 150.
 - Option to be at welcome/nametag table, greeting attendees and having promotional material at the table
 - Promotional material must be approved by WEF
 - Option to have sponsor-provided sign, such as banner stand
 - Sponsor responsible for transporting and setting up
 - Option to supply company-branded paper or biodegradable custom cups and/or napkins for reception
 - Featured "Beat the Sponsor" bowling match
 - 6 guest invitations
- Workshop and Graduation Sunday, Sept. 27th, 8:30 am - 5 pm
 - Opportunity to provide a company-provided giveaway to participants, to be set out at tables
 - Sponsor is responsible for the production costs and shipping of the custom giveaway. Item must be approved by WEF.
 - Option to provide/display company information during workshop and graduation ceremony.
 - 3 invitations to:
 - Workshop
 - Option to have lunch with WLI steering committee members
 - Full page in workbook for workshop at WEFTEC.
 - Art to be provided by sponsor. Must be approved by WEF.
 - Opportunity to distribute your company flyer at each table at graduation
 - Sponsor to print and send copies. Handout must be approved by WEF.
- General
 - Directory of WLI participants (85 participants)
 - Sponsor recognition on all WLI materials (presentations, workbooks, conference and networking event signage) and on wef.org/wli
 - Option to include your company's booth as a stop in WLI alum scavenger hunt at WEFTEC





Featured Lunch Sponsor

Exclusive – just one available

Member: \$5,000 | Non-Member \$6,000

- Lunch Sunday at WLI Workshop Sept. 27th
 - Lunch is provided to around 100 people: all 85 current participants, plus enthusiastic alumni who serve on steering committee
 - Sponsor can provide branded paper or biodegradable custom cups and/or napkins for lunch.
 - Sponsor signage at lunch.
 - Sponsor responsible for transporting and setting up.
 - 3 sponsor guests to have lunch with WLI steering committee members
- Workshop September 27th
 - 3 guest invitations to WLI Graduation Ceremony/Networking Event on Sept. 27th at WEFTEC
 - Opportunity to distribute your company flyer at each table at graduation
 - Sponsor to print and send copies. Handout must be approved by WEF.
- General
 - 2 guest invitations to evening networking event Sept. 26th
 - Directory of WLI participants (85 participants)
 - Sponsor recognition on all WLI materials (presentations, workbooks, conference and networking event signage) and on wef.org/wli
 - Option to include your company's booth as a stop in WLI alum scavenger hunt at WEFTEC

Gold Sponsor

Member: \$3,000 | Non-Member \$4,000

- Directory of WLI participants (85 participants)
- Sponsor recognition on all WLI materials (presentations, workbooks, conference and networking event signage) and on wef.org/wli
- 2 guest invitation to networking event Sept. 26th and WLI Graduation Ceremony/Networking Event on Sept. 27th at WEFTEC
- Option to include your company's booth as a stop in WLI alum scavenger hunt at WEFTEC





Silver Sponsor

Member: \$1,500 | Non-Member \$2,000

- Directory of WLI participants from both participants (85 participants)
- Sponsor recognition on all WLI materials (presentations, workbooks, conference and networking event signage) and on wef.org/wli
- 1 guest invitation to networking event Sept. 26th and WLI Graduation Ceremony/Networking Event on Sept. 27th at WEFTEC
- Option to include your company's booth as a stop in WLI alum scavenger hunt at WEFTEC

Collaboration Connection Sponsor

Member: \$500 | Non-Member \$700

- Sponsor recognition on all WLI materials (presentations, workbooks, conference and networking event signage) and on wef.org/wli
- 1 guest invitation to WLI Graduation Ceremony/Networking Event on Sept. 27th at WEFTEC
- Option to include your company's booth as a stop in WLI alum scavenger hunt at WEFTEC

