

2024 Collection Systems and Stormwater Conference

APRIL 9-12, 2024 | HARTFORD, CT

Sponsorship Prospectus

Given the growing challenges to our nation's collection and drainage systems, including climate change-driven severe wet weather events, the time has come to unite stormwater and collection systems professionals at one conference.

WEF is excited to present the 2024 Collection Systems and Stormwater Conference, which will welcome water professionals to Hartford, Connecticut, for an exciting conference focused on design and operations of wastewater collection systems, as well as wet weather control and stormwater management.

This conference will include oral presentations, interactive discussions, pre-conference workshops, exhibits, technology spotlights, and opportunities for networking in dynamic settings with utility and water industry professionals, consultants, technology specialists, academics, and other water leaders.



CONTACT INFORMATION

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Why Sponsor?

Overall Sponsor Benefits:

- Enhanced visibility to conference attendees and WEF members
- Logo recognition on sponsor slide
- Logo recognition on sponsor signage
- Logo with directory listing in conference program
- Logo on sponsor banner on conference website
- Access to exclusive sponsor graphics for marketing use
- Pre-registered or final attendee lists (no email addresses)
- Sponsor badge ribbons

**Overall sponsor benefits are included with all opportunities, except meter boards, carpet clings, and hotel sponsorships*

SPONSORSHIP OPPORTUNITIES

PLATINUM

SOLD

MEMBER: \$20,075 | NON-MEMBER: \$25,075

- 10' x 10' unfurnished booth space
- Logo recognition at Networking Reception
- Mobile banner ad on footer of main content cards; randomly rotates with other sponsor banners; includes link to website
- 15 Expo-Only registrations
- Custom double-sided meter board to be placed in the convention center
- Company logo on own platinum sponsor slide at the Opening General Session
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage
- Custom banner hyperlinked to sponsor website in online conference proceedings distributed to all attendees or on registration website and all registrant confirmation emails (based on sponsorship contract received date)

GOLD

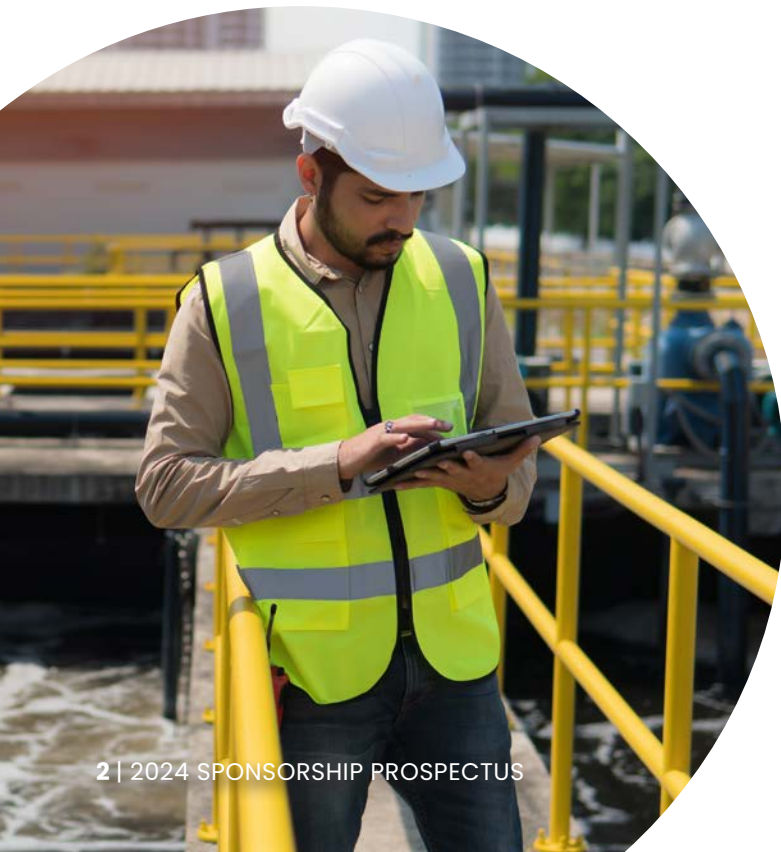
MEMBER: \$14,400 | NON-MEMBER: \$11,575

- Custom double-sided meter board to be placed in the convention center
- Logo recognition at Networking Reception
- 10 Expo-Only registrations
- Company logo on shared sponsor slide at the Opening General Session
- Mobile banner ad on footer of main content cards; randomly rotates with other sponsor banners; includes link to website
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage
- Custom banner hyperlinked to sponsor website on registration website and all registrant confirmation emails (based on sponsorship contract received date)

SILVER

MEMBER: \$9,000 | NON-MEMBER: \$11,250

- Logo on sponsor slide
- Logo recognition at Networking Reception
- 5 Expo-Only Registrations
- Logo on email banner recognizing conference-wide sponsors when email correspondence is sent to registrants (based on sponsorship contract received date)
- Social media coverage



BRANDED GIVEAWAYS

TOTE BAG

MEMBER: \$7,875 | NON-MEMBER: \$9,850

Place your company logo on the official conference tote bag and get in front of all event attendees. As the bag sponsor, you can feel confident that you'll be leaving a lasting impression on attendees as the bags are kept and reused during and after the show. This sponsorship includes production and distribution.

Sponsor logo on official tote bag distributed to all attendees at registration.

LANYARD

MEMBER: \$7,875 | NON-MEMBER: \$9,850

Place your company logo on the official conference lanyard and in the hands of all conference attendees. This sponsorship includes production and distribution.

Sponsor logo on official conference lanyard distributed to attendees at registration.

BRANDED GIVEAWAY

MEMBER: \$7,875 | NON-MEMBER: \$9,850

Giveaway items imprinted with your company logo are distributed to attendees to carry throughout the conference and back into their daily lives, keeping your brand visible for years to come. Examples include stylus pens, notepads, water bottles, sunglasses, umbrellas, and microfiber wipes. This sponsorship includes production and distribution.

Sponsor logo on official conference giveaway item distributed to attendees at registration.

ONSITE OPPORTUNITIES

OPENING GENERAL SESSION

MEMBER: \$4,500 | NON-MEMBER: \$5,650

Gain recognition among the leaders in collection systems at and stormwater the Opening General Session, kicking off the conference and energizing the attendees for the technical sessions ahead.

- Sign at OGS identifying your company as the sponsor
- Recognition on separate slide at Opening General Session

NETWORKING BREAKS

MEMBER: \$3,950 | NON-MEMBER: \$4,950

Sponsor the networking breaks and reinforce awareness of your business among all conference participants.

- Sign at breaks identifying your company as the sponsor
- Sponsor-provided cups or napkins with company logo to be used at all sponsored breaks

NETWORKING BREAKS - TWO DAYS

MEMBER: \$5,650 | NON-MEMBER: \$6,750

LUNCH

MEMBER: \$4,500 | NON-MEMBER: \$5,650

- Target one of the most highly attended gatherings in the exhibit hall to increase visibility of your business
- Sign at luncheon(s) identifying your company as the sponsor

LUNCH - TWO DAYS

MEMBER: \$6,750 | NON-MEMBER: \$8,450

NETWORKING RECEPTION

MEMBER: \$6,750 | NON-MEMBER: \$8,450

Make your company presence known among conference attendees socializing at the reception.

- Sign at networking reception identifying your company as the sponsor
- Sponsor-provided cups or cocktail napkins with company logo to be used at the sponsored reception



ADVERTISING OPPORTUNITIES

CONFERENCE PROGRAM AD

MEMBER: \$5,650 | NON-MEMBER: \$7,050

Full-page color advertisement in the conference program.
Available locations:

- Inside Front Cover
- Inside Back Cover
- Outside Back Cover

METER BOARD

MEMBER: \$2,950 | NON-MEMBER: \$3,675

Custom, double-sided, free-standing sign to be placed within the convention center for the duration of the conference.

CARPET CLING*

MEMBER: \$575/cling | NON-MEMBER: \$800/cling

2' x 2' adhesive back sign on the exhibit floor with your company logo or directional arrow to your booth.

**Exhibitor Exclusive*

DIGITAL OPPORTUNITIES

ONLINE REGISTRATION

MEMBER: \$4,500 | NON-MEMBER: \$5,650

Custom banner hyperlinked to sponsor website on registration website and all registrant confirmation emails.

ONLINE PROCEEDINGS

MEMBER: \$4,500 | NON-MEMBER: \$5,650

Custom banner hyperlinked to sponsor website in online conference proceedings distributed to all attendees.

MOBILE APP

MEMBER: \$7,350 | NON-MEMBER: \$9,150

Gain exceptional exposure by placing a custom banner on the dashboard of the official conference mobile app.

Custom artwork on banner.

Custom artwork on app splash page.

MOBILE APP BANNER

MEMBER: \$3,950 | NON-MEMBER: \$4,950

Put your company in the palm of their hands! Be seen by conference attendees as they navigate the app using their mobile devices to learn more about sponsors, programming, and speakers on-the-go.

Custom artwork on banner.

CHARGING STATION

MEMBER: \$3,950 | NON-MEMBER: \$4,950

Wireless packs in a custom branded bay available near registration.

INTELLECTUAL PROPERTY

WEF TRADEMARKS

1. Water Environment Federation®
2. WEF®
3. WEFTEC®

SPONSOR TRADEMARKS

1. Corporate Sponsor logo in jpeg and eps format provided to WEF.
- Deadlines for required collateral will be provided to Corporate Sponsor upon securing sponsorship. Sponsor must provide required collateral by deadlines provided to guarantee full and complete fulfillment by WEF.