

Charitable Support Policy

Policy Name	Charitable Support Policy
Policy Category	Mission
Policy Number	2017-001
Policy Origination and Review Dates	September, 2017; July, 2020; April, 2021
Requirements	Not required to comply with federal or state statutes
Review Cycle	4 years
Legal Review Required	No

A. General Policy Statement

From time to time, WEF may consider providing charitable support to other entities. The purpose of WEF's Charitable Support Policy is to:

- Explain WEF's overall approach and framework to charitable support;
- Align charitable support with WEF's mission; and
- Define the kinds of entities and activities eligible for WEF charitable support.

WEF provides charitable support to:

- Link members with unique opportunities to volunteer their time and expertise;
- Connect members with other like-minded professionals;
- Increase member awareness of the impact of water;
- Increase opportunities for members to experience the value of water first-hand; and
- Support work that helps create a healthy global water environment.

This policy is intended to be utilized as a guide for the Board in providing all types of charitable support.

B. Nature of WEF's Charitable Support

If an organization, project, or program is approved for support under this policy, WEF's contributions may take the form of donated *in-kind* support or financial support, including but not limited to:

- Visibility (for example, articles in WEF publications);

- General communication support (for example, advertising in WEF publications or booth space at WEF conferences, etc.); and/or
- Connections with water sector volunteer expertise (for example identifying volunteers from WEF committees, on request)
- Financial Support and/or Donations

C. Evaluation Criteria

The evaluation of organizations, programs, and projects for charitable support should consider whether they:

- Have a scale and impact (national/international vs. local, for example) that are complementary with WEF and its strategic goals;
- Include sustainability as a core element of the effort, ensuring that the three aspects of the triple bottom line (social, economic, and environmental) are considered, such as the ability to connect water professionals in ways that can engage under-represented groups;
- Have substantial involvement and support from WEF members or member association(s);
- Be affiliated with a registered 501(c)(3) nonprofit organization, a registered charity under the Income Tax Act of Canada, or the equivalent in other countries; and
- Demonstrate accountability, transparency, and effective use of resources.

WEF will not support organizations, projects or programs, including, but not limited to, those that:

- Discriminate based on age, sex, race, religion, national origin, sexual orientation, disability or any other protected classification with respect to employment, volunteer participation, or the provision of services.
- Specifically support political candidates.

1. Implementation

- The WEF Cares subcommittee of the Public Communications and Outreach Committee shall act in an advisory role to the Board for the evaluation of organizations for charitable support. As specified in the Effective Board Meeting Guidelines, recommendations from the WEF Cares Subcommittee that name organizations for charitable support must be vetted by both the CLC Chair and the Board liaison to the CLC prior to the CLC Chair presenting the recommendation for Board approval.